



## **PARTNERSHIP COMMITMENT**

**Diabetes Research & Education Advocates of Michigan (D.R.E.A.M.) is very excited to partner with your company. To ensure a successful partnership, we request that you complete and return the attached form. Your commitment will support the mission of D.R.E.A.M.:**

**To fund research projects and educational programs to discover a cure for diabetes, and benefit those with diabetes and other childhood diseases**

D.R.E.A.M. is a 501(C)(3) organization that has partnered with the University of Michigan C.S. Mott Children's Hospital to fund research of Type 1 diabetes. D.R.E.A.M. was founded by the Kramer and Grodman families in 2009. The Kramer's son, Tyler, has Type 1 diabetes, as well as the Grodman's two sons, Jared and Adam. Together, they formed D.R.E.A.M. to help the millions of people living with diabetes today. D.R.E.A.M.'s objectives are to:

- Seek contributions through fundraising activities
- Support research to find a cure for Type 1 diabetes
- Educate the public about the growing epidemic of Type 1 diabetes

Your company's support will help D.R.E.A.M. make a difference. There are several unique opportunities for D.R.E.A.M. to recognize and help promote your company as part of our joint partnership. On the attached form, please indicate your commitment and return to D.R.E.A.M.

D.R.E.A.M. will promote your company through various marketing initiatives and events, targeted to our growing database including families, civic, corporate and medical communities. Activities will include all or some of the following:

- Website
- E-newsletters
- Social networking (i.e. Facebook, blog, etc.)
- Direct Mail
- Event sponsorship opportunities
- Partnership with University of Michigan C.S. Mott Children's Hospital

Thank you for your support of D.R.E.A.M. We look forward to working with your company to create a unique and successful partnership. If you have any questions or would like additional information, please do not hesitate to contact me at 734-71-DREAM (734-713-7326), or [kdomke@dreamforacure.com](mailto:kdomke@dreamforacure.com). Thank you for your consideration.

Sincerely,

Kristi Domke  
Marketing Manager



## Partnership Commitment Form

To ensure a successful partnership we request that you complete this form.

Your company's partnership supports the mission of D.R.E.A.M.:

To fund research projects and educational programs to discover a cure for diabetes, and benefit those with diabetes and other childhood diseases.

Company/Organization Name: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_ Website: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

Please provide a brief description of your company: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How is your company marketed and promoted? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will your company market and promote D.R.E.A.M.? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Who is your company's target audience?

\_\_\_\_\_

\_\_\_\_\_

Do you plan to donate a percentage of proceeds to D.R.E.A.M.? \_\_\_\_\_

Please attach or email company logo and logo guidelines:

**THANK YOU FOR YOUR SUPPORT!**