

FOR IMMEDIATE RELEASE

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**DIABETES RESEARCH & EDUCATION ADVOCATES OF MICHIGAN  
WELCOMES NEW MARKETING MANAGER**

Commerce Township, MI, November 8, 2010 – The Diabetes Research & Education Advocates of Michigan (D.R.E.A.M.) announced that marketing and event specialist Kristi Domke has joined the company in the position of Marketing Manager. In her new position, Domke will play a key role in cultivating new partnerships as well as managing existing relationships to raise funds for diabetes research.

Domke joins D.R.E.A.M. from the American Diabetes Association where she served as the Special Events Coordinator. In addition to helping to plan major signature events, she was also responsible for volunteer recruitment and development. In 2009 and 2010, she was also the team leader for the Red Riders at the American Diabetes Association's Tour de Cure.

Domke has been a strong advocate in the diabetes community since her diagnosis of Type 1 diabetes in 1996. She has since used her passion for this cause to help others affected by diabetes and to raise funds for a cure. With a Bachelor of Arts in Communications and Public Relations from the University of Michigan-Dearborn, she incorporates her college education with her personal experience of living with diabetes to raise awareness of this devastating disease.

Domke joined the professional team at D.R.E.A.M. on November 1, 2010. D.R.E.A.M. is a non-profit organization dedicated to raising money for diabetes research. In searching for a cure, D.R.E.A.M. has partnered with the University of Michigan to fund cutting-edge diabetes research programs. D.R.E.A.M. was founded in April 2009 by the Kramer and Grodman families as a result of their own first-hand experience with Type 1 diabetes. Collectively, these two families have three young children with diabetes. Now, with Domke, four members of D.R.E.A.M. live with Type 1 diabetes, and because of their personal stories, D.R.E.A.M. is dedicated to finding a cure.

For more information on upcoming events or ways to get involved, please visit [www.dreamforacure.com](http://www.dreamforacure.com) or contact [info@dreamforacure.com](mailto:info@dreamforacure.com) or 1-888-92DREAM.

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